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**Treasurer**  
**Kris Elphick**

**Apologies**  
**and**  
**additional**  
**guests to**  
**Rolf Gimmel**  
**the Tuesday**  
**before the**  
**meeting on**  
**44762274 or**  
**email**  
**rolfs@dodo.**  
**com.au**  
**OR you will**  
**be charged**  
**for your meal.**

*Rotary Club of Narooma Inc. Bulletin*



## ***The President Writes:***

### **Important – Change to the weekly program**

***This week we return to the Whale Motor Inn. The scheduled meeting was to be a BBQ at Rotary Park. The weather is currently very unpredictable and it is some time since we have had a normal meeting, therefore the BBQ at Rotary Park has been deferred until later this month or early April.***

### **What makes a Service Project effective?**

Service in a broad sense is any action by one or people that benefits another person or people. Rotary has five avenues of services. Let us consider *Community Service* which covers projects and activities clubs undertake to improve life in the community.

#### **Assessing the Situation**

Assessing your community's strengths and weaknesses is an important first step in planning an effective service project. *By taking the time to learn about your community's issues, your club can discover new opportunities for service projects and prevent the duplication of existing community assets.* Most Rotary clubs use a combination of formal and informal assessment techniques to learn about their communities.

#### **What does a community assessment examine?**

In general, a community has four major types of assets: human, organisational, physical and club. Assessments should carefully examine each asset type and its contribution to the community.

*More on pages 2 & 3*

**TONIGHT**  
**Back at the Whale**  
**Laurelle Pacey will update us on the latest with the Schools**  
**of Arts.**

**ADG Roger Bailey will also be with us**

## COMING EVENTS

8 March	Dinner at the Whale – Laurelle Pacey on <i>The School of Arts</i>
15 March	TBC
22 March	Board meeting
25 March	Markets
29 March	Mark Jolly – The latest on defibrillators

TASK	8 March	15 March	22 March
Cashier	Chris O'Brien	Terry Irvine	John Rungen
3-minute talk	Bob Antill	Chris O'Brien	Ian Thomlinson
Wheel	Charmaine White	Bob Antill	Chris O'Brien

## *The President Writes (Cont)*

### **The Assessment Process**

Most community assessments follow a cycle similar to the following:

1. Introduce the idea of assessing the community's need to the club's board of directors, and explain how it will help the club determine service priorities.
2. Appoint a committee to oversee the assessment.
3. Establish the purpose and objectives of the community assessment.
4. Decide which assessment tool(s) to use, based on the club's available resources.
5. Identify community stakeholders who should participate, including educators, government officials, law enforcement officials, hospital administrators, social workers, leaders of civic organisations and students. Be sure to include marginalised groups as well.
6. Set a timetable with specific deadlines for completing and reviewing the assessment and for presenting the results to the club and other community stakeholders.
7. Carry out the assessment.

There are a number of assessment tools that offer effective and inexpensive options that individual Rotary clubs can adapt to their specific communities. These include both formal and informal surveys, focus groups and community cafe sessions.

### **Choosing a Project**

After a Rotary club has completed an assessment of its community, it faces the challenge of choosing a service project. This decision is usually based on relevant community concerns, available resources, and club service interests identified in the assessment.

Here are some common concerns clubs should consider before choosing a project.

### **Community Support and Involvement**

Most successful projects are supported by the community and are carried out with the community's active involvement from start to finish. Some clubs even include community stakeholders on their service committee to help choose service projects. Developing strong community support and involvement in club service projects has many benefits.

### **Pattern of Community Involvement**

Rotary clubs play many different roles in a community. They can be a source of funding, a facilitating partner that brings together various community groups for a common purpose, or a source of people-power for making a positive impact on the community. When choosing a service project, consider what role or roles you wish your club to play in the community. Some project might require very active participation of club members while others only require a financial contribution.

### **History of Service**

Clubs should think carefully about the types of projects that have been most successful for them in the past and why. This is both a useful exercise for improving future projects and a way of understanding a club's capabilities and service strengths.

### **Service Interests**

The service interests of Rotarians vary. Some Rotarians enjoy hands-on projects while others prefer to provide financial assistance. Choosing club projects that fit the overall interests of a club is important to a project's ultimate success and helps ensure the entire club's participation.

### **Time and Resources**

A club's resources and the amount of time members can commit to projects are limited. It is important to have realistic expectations for what a club can and cannot do in a community.

### **Project Duration**

A successful project is not always determined by how long it takes. Clubs should think carefully about how long they would like a project to last.

### **Sustainability**

Sustainable projects build a community's capacity to address issues without relying on external support. When choosing a project, think carefully about the short-term and long-term impact. For example a club could adopt a community beautification project such as build a park, clean up litter, or paint over graffiti in an impoverished neighbourhood in their community. However, if people from the neighbourhood aren't interested in the project, the graffiti and litter will almost certainly reappear. Sustainable projects take these issues into account and provide long-term solutions to chronic problems.

### **Community Collaboration**

Your project can be greatly enhanced by tapping the community's existing resources and involving community groups or businesses, particularly those that have a tie to the area being served. This sort of increased community support helps give ownership to a broader range of community members and increases the likelihood of having the project result in real, meaningful change.

Working with other organisations in the community such as local governments, nongovernmental agencies, and other service clubs can heighten a project's impact.

*For more details see "Communities in Action – a guide to effective projects" at [www.rotary.org](http://www.rotary.org)*

### **President John**

## *The Week that Was!*

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Well what a week! For the first time in my memory our meeting was called off. The plan was to have a combined meeting at Bermagui with our friends from Bega. Unfortunately floods and driving rain made it almost impossible for Bega Rotarians to make the trek north so it was with reluctance that President John made the call.

Hopefully the expertly prepared trivia questions will not go to waste.

## *Clean Up Australia - another day*

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Thanks to Charmaine, Bob Antill and John Rungen for volunteering to help the Lions Club with this year's Clean Up Australia Day.

However wet weather caused Narooma supervisor Lion George Hogge to call it off, thankfully we might add.

George had an enthusiastic team of Lions as well as us on standby.

However, George urges everyone to do keep doing their bit through the year to keep our fabulous area free of rubbish.

*Laurelle Pacey*



## *Some Humour!*

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A young boy enters a barber shop and the barber whispers to his customer, "This is the dumbest kid in the world. Watch while I prove it to you." The barber puts a dollar bill in one hand and two quarters in the other, then calls the boy over and asks, "Which do you want, son?" The boy takes the quarters and leaves. "What did I tell you?" said the barber. "That kid never learns!"

Later, when the customer leaves, he sees the same young boy coming out of the ice cream store. "Hey, son! May I ask you a question? Why did you take the quarters instead of the dollar bill?" The boy licked his cone and replied, "Because the day I take the dollar, the game is over!"

## *Some Funny Signs*

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## Trivia – The Answers

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1. Who wrote 'To Kill a Mocking-Bird' ?  
**Harper Lee**
2. What is the cube root of 125?  
**5**
3. What name is given to a four sided two dimensional shape?  
**Quadrilateral**
4. Who is the Prime Minister of the United Kingdom?  
**David Cameron**
5. Who is credited with saying 'Although prepared for martyrdom, I preferred that it be postponed'?  
**Winston Churchill**
6. Who is the wife of journalist/author Peter FitzSimons?  
**Lisa Wilkinson**
7. Captain Wilton Parmenter was in charge of?  
**F Troop**
8. Who played Gilligan in *Gilligan's Island*?  
**Bob Denver**
9. What are the names of Princess Anne's two children?  
**Peter Philips & Zara Philips**
10. Who was the 40<sup>th</sup> President of the United States of America?  
**Ronald Reagan**