



**RI President
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Banerjee**

**9710 DG
Rob Woolley**

**President
John Messner
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**Secretary
Jack Wightman**

**Treasurer
Kris Elphick**

**Apologies
and
additional
guests to
Rolf Gimmel
the Tuesday
before the
meeting on
44762274 or
email
rolfs@dodo.
com.au
OR you will
be charged
for your meal.**

The President Writes:

Program – looking back and forward

January Market

We had a great result. The takings were:
Gate \$1 485.00, Van \$1 008.00
We overestimated the expected takings
for the food van; hence the wastage rate
for certain supply items was excessive.
An increase in the number of stallholders
does not necessarily translate into more
customers. All the remaining Duck Race
tickets were sold on the day by Angie.

Australia Day

The ducks were released from the Bridge
at 3.00pm under perfect conditions. The
ducks actually made it to the Boat Ramp
and beyond. First prize went to Megan
Bell of Dee Why NSW and the second to
Cindy Davids of North Melbourne.
Thanks to all our helpers on the day.

This week (2nd Feb)

This week we have a Board meeting and
a Club forum. Changes to the Board
structure will need to be approved with a
reallocation of some duties given that Kris
Elphick is on extended leave until the end
of June 12.

(Cont Page 3)



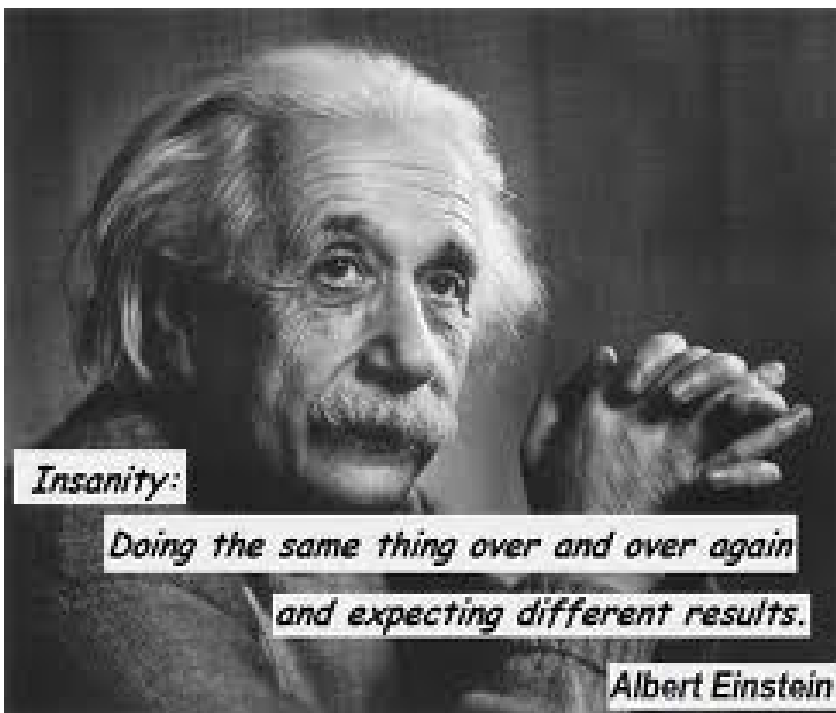
**TONIGHT:
BOARD MEETING & CLUB FORUM**

BIRTHDAYS AND ANNIVERSARIES:

COMING EVENTS

2 February	Board Meeting & Club Forum
9 February	Tilley Wood – Narooma Rotary Scholar John Rungen – My Life
16 February	Update from Tim Noel Trevaskis – Rotary Membership
22 February	Combined meeting with Moruya & Batemans Bay at Moruya – Rotary's 107 th Birthday
23 February	No Meeting
26 February	Markets
1 March	Combined meeting with Bega at Bermagui – Trivia Night

TASK	2 February	9 February	16 February
Cashier	Laurelle Pacey	Chris O'Brien	Jeremy Ferguson
3-minute talk	Bob Aston	John Rungen	Tim
Wheel	Jeremy Ferguson	Bob Aston	Laurelle Pacey



The President writes (cont)

9 February

Next week we will have another Tertiary Scholarship recipient with us (Tilley Wood). John Rungen will provide us with a short presentation entitled "this is my life". We should also have Tim with us who can provide us with an update on his experiences and achievements under the Youth Exchange Program.

16 February

Our Guest speaker will be Noel Trevaskis who is a Rotary Coordinator for Zone 8 (includes Australia) and contributor to the newsletter "Rotary on the Move". Noel's presentation will address membership issues such as initiatives to attract new members and changing old ways.

22 February

We have been invited to join RC Moruya and RC Batemans Bay at the Moruya Bowling Club to celebrate Rotary International's 107th Birthday. This is on Wednesday night and a bus will be needed to be organised to take members, partners and guests to this special event. President Terry Young has advised that they have a couple of things planned and have booked Noel Trevaskis as the guest speaker. Hopefully he will be talking about Australian Rotary Health programs and success stories. Noel is a past Chairman of Australian Rotary Health.

1 March

There will be a joint meeting with RC Bega at the Bermagui Country Club. Given the success of the joint meeting last year at this venue it will be repeated again this year and expanded to make it a Trivia Night. We need someone to prepare some questions and make this a fun event.

That's all from me.

President John

President John and Past President Jack with our 2012 and 2010 Rotary Scholars





Left
Jack looking a little worried before the start of the big race

Below Left
The winning duck

Below
It's all over for another year. The ducks are collected.



Hewko outlines five priorities for strengthening Rotary's image, reach

Article from Rotary Website

Addressing the fifth plenary session of the International Assembly, an annual training event for incoming district leaders, RI General Secretary John Hewko spelled out five priorities for strengthening the organization, ones he said would put Rotary on the best footing possible as it begins its second century.

"Rotary is an organization with an incredible history and there is no question that its best years are yet to come," Hewko said. "These five priorities, as well as many others, will strengthen our great organization and have a significant, positive impact down to the level of the club and individual Rotarian."

Eradicating polio

Hewko said the first priority is the eradication of polio, Rotary's signature global initiative since 1985. Eradication of polio will save hundreds of thousands of children from suffering from the disease, and save the world between US\$40 billion and \$50 billion in health care costs over the next 20 years.

A robust public relations campaign is underway to publicize Rotary's work in polio eradication.

"Our success in polio eradication will set the stage for the next global initiative that Rotary chooses to tackle, whatever that may be," Hewko said.

Future Vision

The second priority is implementing [RI's Strategic Plan](#) and the global launch of the [Future Vision Plan](#), The Rotary Foundation's new grant making model. Hewko said Future Vision is the second most important Rotary initiative, after polio, and it will be important to get district leaders on board to support the launch.

"Successful implementation of Future Vision will lead to projects and programs in the six areas of focus that are better designed and more sustainable and scalable, and that will lead to greater impact," he said. "This, in turn, will increase our profile, reputation, and public image and will make Rotary more attractive to outside funding sources. Future Vision will bring considerable and tangible positive benefits to clubs and districts."

Rotary Club Central

The third priority, developing a new tool called Rotary Club Central, will help Rotary place a value on the thousands of service projects clubs do each year. The online resource will help clubs maintain a record of past activities; set and track strategic goals and initiatives; and allow reporting of the global, collective impact of club, district, and zone activities.

“We know how much funding passes through The Rotary Foundation -- approximately \$100 million per year excluding polio [funding] -- but we have no idea of the total value of all of the money raised, in-kind contributions made, and volunteer hours spent by clubs worldwide on service projects,” Hewko said. “Having a credible number would enhance our reputation, help with membership, and make us more attractive to potential strategic partners.”

Membership

The fourth priority is membership, including making Rotary more appealing and relevant to younger members. The RI Board has launched an initiative to develop three-year regional membership plans tailored to specific regional needs and challenges. Achieving this priority will also require revamping the website to improve performance and make it more user friendly, increasing use of social media, looking at expanding e-clubs, and giving clubs greater flexibility with attendance requirements.

The board is also working with an international agency with a track record of success to provide a fresh global perspective of Rotary’s brand, its membership, core strengths, competition, and operating philosophy.

“Ultimately, I believe, this process will more than revitalize a brand. It will revitalize Rotary -- ensuring that Rotary is recognized the world over for what it does,” Hewko said. “And make no mistake: what Rotary does is nothing short of amazing.”

Humanitarian assistance

The fifth priority is positioning Rotary more fully as a major player in global humanitarian assistance and development.

“Here we have Rotary, with its incredible platform of 1.2 million engaged, active, and motivated members, drawn from the business and professional networks of tens of thousands of communities,” Hewko said. “In short, a private-sector platform that is unmatched in the world today.”

“I re-pledge to you today that I will invest every ounce of my energy to ensure that the Rotary flame burns ever brighter, so that working together we can continue to make the world a better place,” he said. “For our families and friends, for our communities and countries, and for future generations to come”

Some Humour

Hillary Clinton died and went to heaven. As she stood in front of Saint Peter at the Pearly Gates, she saw a huge wall of clocks behind him. She asked, "What are all those clocks?"

Saint Peter answered, "Those are Lie-Clocks. Everyone on Earth has a Lie-Clock. Every time you lie, the hands on your clock will move.

"Oh," said Hillary, "whose clock is that?"

"That's Mother Teresa's. The hands have never moved indicating that she never told a lie."

"Whose clock is that?"

"That's Abraham Lincoln's clock. The hands have only moved twice telling us that Abe only told 2 lies in his entire life."

"Where's Bill's clock?" Hillary asked.

"Bill's clock is in Jesus' office. He's using it as a ceiling fan."

A lawyer and a blonde are sitting next to each other on a long flight from LA to NY. The lawyer leans over to her and asks if she would like to play a fun game. The blonde just wants to take a nap, so she politely declines and rolls over to the window to catch a few winks.

The lawyer persists and explains that the game is really easy and a lot of fun. He explains "I ask you a question, and if you don't know the answer, you pay me \$5, and vice-versa." Again, she politely declines and tries to get some sleep.

The lawyer, now somewhat agitated, says, "Okay, if you don't know the answer you pay me \$5, and if I don't know the answer, I will pay you \$500," figuring that since she is a blonde that he will easily win the match. This catches the blonde's attention and, figuring that there will be no end to this torment unless she plays, agrees to the game.

The lawyer asks the first question. "What's the distance from the earth to the moon?" The blonde doesn't say a word, reaches in to her purse, pulls out a five dollar bill and hands it to the lawyer. Now, it's the blonde's turn.

She asks the lawyer: "What goes up a hill with three legs, and comes down with four?" The lawyer looks at her with a puzzled look. He takes out his laptop computer and searches all his references. He taps into the Air phone with his modem and searches the Net and the Library of Congress.

Frustrated, he sends E-mails to all his co-workers and friends he knows. After over an hour, he wakes the blonde and hands her \$500. The blonde politely takes the \$500 and turns away to get back to sleep.

The lawyer, who is more than a little miffed, wakes the blonde and asks, "Well, so what IS the answer!?" Without a word, the blonde reaches into her purse, hands the lawyer \$5, and goes back to sleep!



Clockwise from above
Tim in a bit of bother!
The crew relaxing after the duck race
John and our Rotary Scholar at the Australia Day Ceremony at Ken Rose Park