21st April 2011 Vol 53, Issue 57

THE BEACON



RI President Ray Klinginsmith

9710 DG Bill Seelis

President Bob Antill моь 0400104731

Secretary Jack Whiteman

Treasurer John Messner

Apologies and additional guests to Rolf Gimmel the Tuesday before the meeting on 44762274 or email rolfs@dodo.

com.au

OR you will be charged for your meal.

Rotary Club of Narooma Inc. Bulletin



Welcome to a small Beacon this week ... while I catch up

Last Thursday we discussed a number of items that are of concern to each member of our great club. Firstly I would like to thank everyone who contributed and, although at times it appeared to be going in circles we were in fact moving forward.

©Firstly we will be able to roster the Oyster Festival for the two days. ©At this weekend Easter Market we will set the Shelter Box up next to our van and use our "tent" to promote the club. There will be no white elephant stand.

©Lifting our profile in the community as a way of bringing in new members has deep feelings, many are the opinions on how this can be achieved and each has some merit.

With more than 20years directly involved in the Media I often forget that not everyone has a working understanding of the difference between Advertising, Editorial and Advertorial and how they are used. I must say if you watched some of the "Current Affairs" shows on TV you'd be very confused. I will address this at a three minute talk very soon. We should have a new web site up soon which will allow us to promote our

club and activities and, most importantly, keep it updated. Entry forms, Applications etc will all be available through the site.

- Our PR releases will now carry an invitation to join the club with contact details.
- We will endeavour to get meeting details etc into the community section of the paper.
- Will look to producing a poster promoting us and Rotary in general. Laurelle will be printing off some pamphlets for next weekend.
- > I and the Board are always open to your suggestions.

In the end it is through us and our actions that will bring people to the club. Promote YOUR Club and YOUR Rotary to anyone who will listen, It will pay off.

SHELTER BOX AT THE MARKETS THIS WEEK

TONIGHT: St John Ambo Ray Johnston

BIRTHDAYS AND ANNIVERSARIES: None this week

COMING EVENTS

24 th April	MARKETS	
28 th April	Combined with Bega at Bermagui – Terry to supply map!!	
5 th May	ТВА	
12 th May	Oyster Festival planning	
13 th 14 th May	OYSTER FESTIVAL - Van	
15 th May	OYSTER FESTIVAL – Van and Parade	
19 th May	ADG Maureen Manning	
22 nd May	MARKETS	
26 th May	ТВА	

TASK	21 st April	28 th April
Cashier	Bob Aston	Combined
3-minute talk	Chris O'Brien	Meeting at
Wheel	John Messner	Bermagui

INTERNATIONAL TOAST:

RC of Vladivostok in Eastern Russia, Dist 5010 Chartered in 1995, 16 members and meet on Wednesday at 6pm, at Prospekt Krosnogo Znamesi

This is one of 3 clubs in Vladivostok,a Pacific seaport. Interestingly, there are now many clubs in Eastern Russia and judging from the entries in the Rotary directory, there are many women Presidents and Secretaries

"The less routine, the more life"

Amos Bronson Alcott (1799-1888) USA

Web Address: www.naroomarotary.com